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Earth Adventure 2006-2007 School Year Summary

Earth Adventure had a very successful school year with good growth in 2006-2007. Earth Adventure's activities impacted 32,560 individuals in 16 states. This represents a 32% increase in participants and program delivery in 5 additional states over the previous year.

School programs: 19,560 students and 928 teachers benefited from earth Adventure programs this school year through 977 K-12 educational programs. This translates into a 51% increase in students, a 30% increase in number of teachers assisted and an increase of 40% more programs delivered this year.

Additionally, we were active in Earth Day festivals, International festivals, Environmental and Water Conservation events with 13,000 participants. This represents a 35% increase over the previous year.

Earth Adventure was able to provide programs at reduced rates or no charge to seven underserved schools during the 2006-2007 school year.

Highlights

- Acceptance of our TAKS earth science programs for 5th grade in Texas with nearly 4500 students participating in our programs in Texas.
- Participation in the National NSTA Conference in St Louis on March 29-31, 2007. We developed many productive contacts at the conference with potential for fueling future growth.
- Release of the new Earth Adventure brochure.
- 51% annual growth in number of *students* participating in Earth Adventure programs.
- An increase of 40% of the number of programs delivered.
- 32% annual growth in *individuals* impacted by our programs.
- Hired and trained one additional Earth Adventure instructor

Earth Adventure Program Effectiveness

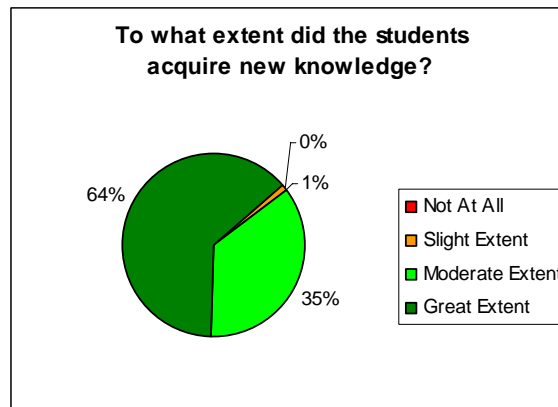
Acquiring New Knowledge

Earth Adventure programs were very effective in assisting students in gaining new geography, earth science and environmental science knowledge. 64% of teachers felt that Earth Adventure programs greatly exposed students to new knowledge, while 35% felt that our programs accomplished this objective to a moderate extent and 1% of teachers felt that Earth Adventure programs exposed students to new knowledge to a slight extent.



Teacher Comments:

- *“The instructor was fantastic! Review of big concepts - introduction of new details - able to see the size of eco-systems in relation to one another.”*
- *“We loved this! Very innovative!”*
- *“I would have loved a full hour or even more so that my students could have taken notes or asked more questions.”*

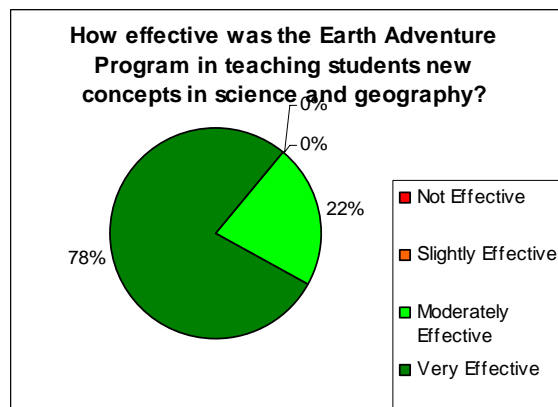


Teaching New Concepts

Earth Adventure programs were very effective in teaching students new concepts in geography, earth science and environmental science. 78% of teachers felt that Earth Adventure programs were very effective in teaching students new concepts, while 22% felt that our programs accomplished this objective to a moderate extent.

Teacher Comments:

- *“It helped the students grasp vocabulary and understand different land formations.”*
- *“It allowed a different perspective, which so many children need.”*
- *“This opportunity opened many doors for my students. It made us aware of the beauty the earth possesses, they learned of the damage being done to our earth, perhaps we will have an ecological doctor come out of this presentation in the future.”*

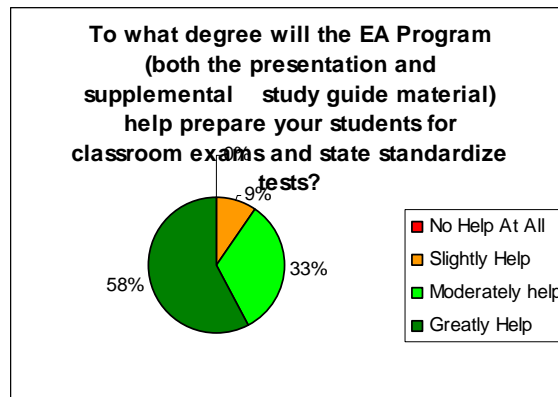


Benefits for Exams and Standardized Testing

Earth Adventure programs greatly assisted teachers in preparing their students for classroom exams and standardized testing. The majority of teachers (58%) felt that Earth Adventure programs greatly assisted students for exams and standardized testing, while 33% felt that our programs accomplished this objective to a moderate extent and 9% of teachers felt that Earth Adventure programs assisted teachers in preparing their students for classroom exams and standardized testing to a slight extent.

Teacher Comments:

- *“Excellent hands-on! Reinforces science info for the TAKS!! Timing was perfect!”*
- *“Very informative and aligned with the TAKS objectives. This is very helpful prior to taking the test.”*

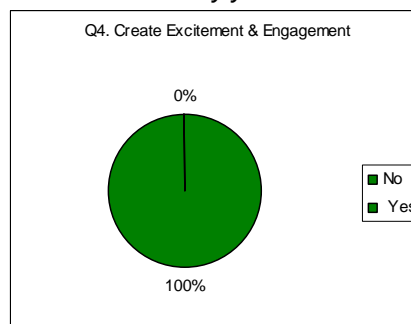


Create Excitement and Engage Students in Learning

100% of participating teachers felt that Earth Adventure’s unique method of providing instruction created an opportunity for increased excitement and engagement by students in science and geography concepts.

Teacher Comments:

- *“This is such a unique opportunity; it helps students want to know more about the earth and increases geographic and social awareness.”*
- *“Grabbed their attention long enough to get some information transmitted.”*
- *“Allowing students to touch the balloon - labeled cities - excellent presenter - the thrill of the activity.”*
- *“It brought excitement to the geography learning experience by enabling the students to visualize the world in a more tangible way.”*
- *“The students were captivated! The program captured their attention so well. I wish it had been longer.”*
- *“This was a wonderful program! The kids were so excited & now want to learn more about geography. I wish we could have this every year!”*

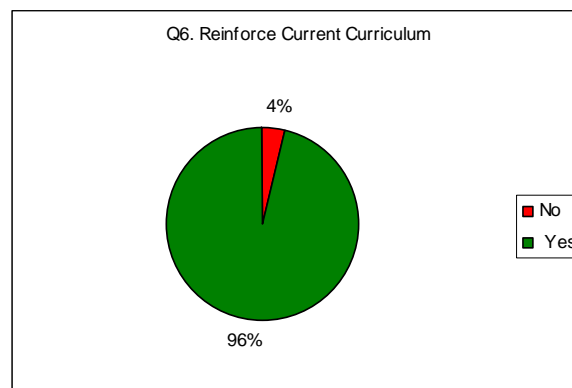


Reinforce Curriculum Taught in the Classroom

One of the program strengths of Earth Adventure programs is the value of reinforcing classroom curriculum being taught by teachers. Earth Adventure's unique method of providing instruction strengthens these concepts in student's minds in a new and exciting way. 96% of teachers participating in Earth Adventure programs felt that our program reinforced curriculum taught in the classroom.

Teacher Comments:

- *"I like the way you integrate so many curricular areas: geography, weather, biomes, and math."*
- *"The students were able to make a life long learning experience. They connected their learning beautifully."*
- *"Program was excellent! It really reinforced the geography skills taught in class - thanks!"*
- *"Increased excitement for learning; provided a new way to learn content material. It was nice to see the earth as a whole planet rather than in parts in a textbook."*
- *"Connections to curriculum, visual reinforcement of year long concepts, hands-on opportunities, very knowledgeable instructor, involvement of students in discussion."*
- *"We enjoyed the program. The students had a blast connecting their lesson to the model. Thank you!"*
- *"I thought it was great! One of the most meaningful programs for my students - we are currently studying biomes around the world so it fit in perfectly."*

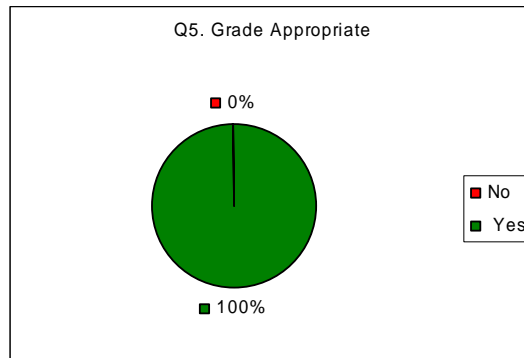


Program Content is Grade Level Appropriate

Earth Adventure aligns our program content with state education standards which is reflected by 100% of participating teachers feeling that our programs are grade level appropriate.

Teacher Comments:

- *"The information was grade level appropriate and the earth was awesome - the students were excited about learning."*
- *"It was geared to elementary children, it was very interesting, and did not move too fast."*
- *"Kindergarten children love learning about desert and rainforest - Thanks so much for including us! It was great!"*

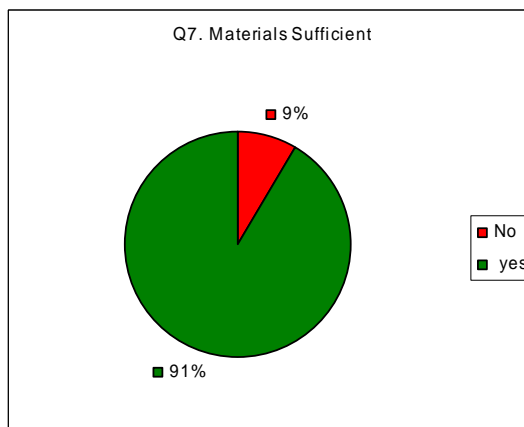


Pre-visit Study Guide Value

Earth Adventure pre-visit study guide includes worksheets, activities, maps and other curriculum. 88% of participating teachers felt that the study guide was sufficient and met their needs with 8% commenting that the pre-visit materials need to be stronger. 4% of participating teachers had no comment.

Teacher Comments:

- *"The visit from the Earth Balloon caused great excitement and much anticipation. It was fabulous! The presenters were very knowledgeable and had a wealth of information to share with the students at their levels. The concepts they shared were tailored to our curricular needs. Preparation materials they provided were helpful. I used some as homework - the completed homework prepared the students for the visit and was used as their "tickets around the world." We had a evening program for their families that was incredibly well attended. I highly and enthusiastically recommend a visit from the Earth Balloon."*



Earth Adventure Instructor Effectiveness

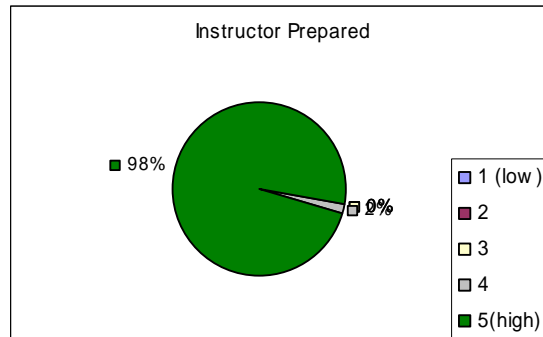
Earth Adventure Instructor Preparedness

98% of the participating teachers felt that the Earth Adventure instructor was very well prepared with 2% feeling that the instructor had good preparation.

Teacher Comments:

- *"Presenter was very knowledgeable and asked questions at appropriate times."*
- *"Was well prepared and answered questions appropriately."*

- *“Presenters very knowledgeable, curriculum/presentation specific to our needs/requests, real photo images, wonderful perspectives not available elsewhere.”*
- *“The presenter really reflected perspective about size and location in our world.”*
- *“I was impressed by the amount of information shared with students.”*

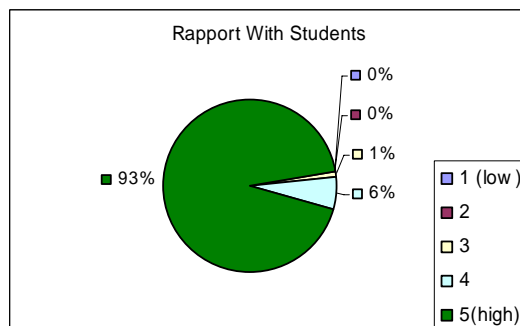


Earth Adventure Instructor Student Rapport

93% of the participating teachers rated the Earth Adventure instructor at the highest level and felt that the instructor interacted very well with students.

Teacher Comments:

- *“Best part of the program – the instructor!”*
- *“New and creative way to look at the earth. The kids were excited. I liked how the instructor bent on his knees to talk to my students.”*
- *“Presentation - April was calm and low voice used - this really helped my class.”*
- *“The presenter was fantastic with my children! She engaged all children and kept their attention. She was especially good with the special needs children and the "active" ones.”*
- *“Presenter was great!!”*

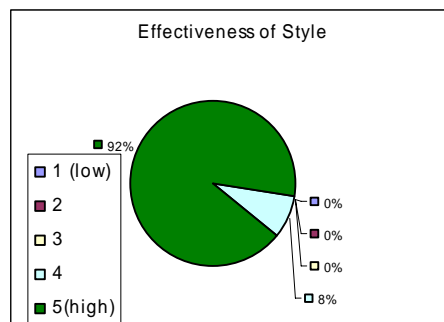


Earth Adventure Instructor Effectiveness

92% of the participating teachers rated the Earth Adventure instructor at the highest level and felt that the style of teaching impacted the students in a positive way. The other 8% gave the instructor high marks in instructor effectiveness.

Teacher Comments:

- *“You were very positive with how close the guess was, a lot of students who tend not to answer did answer. You easily connected all subjects so that students could understand why they are learning all these separate skills and scattered pieces of information.”*
- *“April, the instructor! She was knowledgeable, captivating and very professional. My kids thought she was the best they saw!”*
- *“John - you were great - best program - presentation and delivery I have seen at RES since 1988!”*
- *“David adapted to the interests of our students. Great experience!”*
- *“Stefan was fantastic! He held the students attention. Good delivery. Worked well with the kids.”*
- *“The instructor did a great job meeting the kids on their level. There was so much information that could have been discussed but he chose to only give us what we can handle.”*

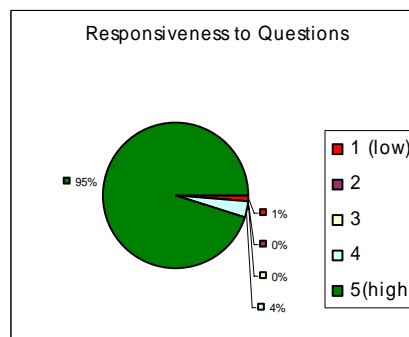


Earth Adventure Instructor Responsiveness to Questions

95% of the participating teachers rated the Earth Adventure instructor at the highest level in this area and felt that the instructor was very responsive to student questions.

Teacher Comments:

- *“Instructor knew material and was able to answer questions.”*
- *“Kids were excited by the balloon and very engaged. The guide/instructor told the kids really interesting facts and engaged them by asking questions.”*

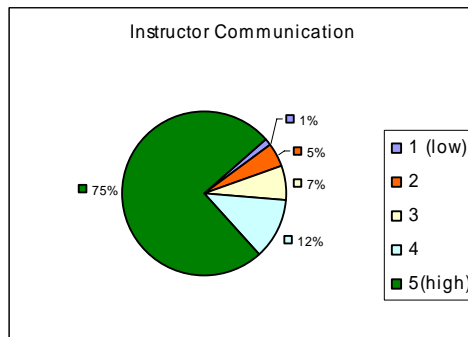


Earth Adventure Instructor Communication Prior to Program

75% of the participating teachers rated the Earth Adventure instructor at the highest level in this area and felt that the communication was excellent prior to the program. 12% of teachers rated us good in this area, while 7% rated us average, 5% below average and 1% rated our pre-program communication poor.

Teacher Comments:

- “I appreciated the instructor call the week before the program to introduce himself and see if I had any questions.”
- “The teacher called on his way to the school to assure us that he’d be here on time.”



Earth Adventure Areas for Improvement

As demonstrated by this year’s data Earth Adventure is a highly successful program. The key areas for improvement gleaned from teacher comments are things that Earth Adventure does not directly control.

By far, the most common area for improvement was that the sessions were too short. Unfortunately, program length is dictated by the school. The key impact for program length is a financial consideration. The schools strive to maximize the number of students going through the program, while not discerning that the overall value is diminished by shorter programs. - *A solution is to secure additional funding to provide subsidized or reduced cost programs for the participating schools, where needed.*

Another common comment concerns the pre-visit study guides. Many times there is a breakdown in communication between the school contact and the school’s teachers. In extreme cases we have heard comments that the teacher didn’t know about our visit until the day before the program. This occurs even though the pre-visit study guide is typically sent two weeks before the program date/s. - *A solution may be to add a bullet in the contract to notify the teachers as soon as the date is scheduled to be able to fully benefit from our activities before and during our visit.*

Summary

Earth Adventure had a very successful school year with good growth in 2006-2007. We will continue to build on our strengths to sustain our rate of growth. We must continue to fine tune program content and delivery to meet our customer’s needs. It is important to build on our successes in Texas and replicate these activities in other states.

Another opportunity is the follow up and development of relationships with other organizations that we have built over the past year. There are several opportunities that we are pursuing at this time.

We look forward to the challenges and opportunities that the upcoming school years brings and eagerly anticipate continuing growth during the 2007 - 2008 school year.

Sincerely,

David A. Knutson
Executive Director